



9123 Pigeon Roost  
Olive Branch, MS 38654  
662.895.2600  
www.olivebranchms.com

**OLIVE BRANCH CHAMBER OF COMMERCE  
41ST ANNUAL CHRISTMAS PARADE  
DECEMBER 2, 2017**

**SPONSORED BY NORTHCENTRAL ELECTRIC POWER ASSOCIATION AND RENASANT BANK**

It's the most wonderful time of the year again, and time to prepare for another great Christmas Parade! Let the dreaming and planning begin! Our theme this year is "*The Gift of Christmas*". We are encouraging entries to use floats that will entertain with music and dazzle the crowd with beautiful holiday scenes. The following information gives the rules and standards to help make our parade an event that will flow smoothly. This is a big event and is well attended by the residents of our community. The route will be the same as last year. Maps will be e-mailed with your line-up number. Line-up will be at the Olive Branch High School at 12:30 P.M. with the parade starting at 2:00 P.M.

**Fees will be charged as follows:**

- No charge for civic organizations, churches, or K-12 schools.
- Clubs and commercial organizations - \$20 per float (This includes the vehicle to pull the float). Car Clubs are \$15 **per vehicle** with a limit of 5 vehicles.
- Stables are \$20 each with a limit of 10 horses and 1 vehicle. (The one vehicle includes any motorized transportation.) Please make arrangements to clean up behind your horse.

There will be no set performances. Any performance must be done on the float, or as you are walking. There will be no staged or stopping for performances, as this would hold up the parade. We want to keep the parade flowing in a timely manner.

**Just a reminder about major rules:**

1. For safety reasons, ***DO NOT THROW CANDY OR OTHER ITEMS TO SPECTATORS!*** However, items may be handed out by participants walking the crowd lines. Please, do not allow participants to jump on and off the floats to hand out candy or other items.
2. There will be only ***ONE SANTA CLAUS*** in the parade - the Chamber's official one which concludes the Parade.
3. Entries are limited to two items per entry.
4. Keep in mind this is a family-friendly parade.
5. Vehicles should be unique . . . custom show vehicles or licensed antique vehicles. There will be a limit of 5 vehicles per car club. Off road vehicles are prohibited unless they are pulling a float.

To assist the Parade Committee with its planning, please complete and return the enclosed application, cooperative agreement, and fees as soon as possible. In doing so, your organization agrees to abide by the conditions stated.

The deadline for this year's parade entries will be **November 17th**. As a reminder, the entries will be limited to the first 100 applications received.

Sincerely,

Vickie DuPree, CEO



# OLIVE BRANCH 41ST ANNUAL CHRISTMAS PARADE DECEMBER 2ND, 2017 AT 2:00PM (LINE UP AT 12:30PM)

Theme: **The Gift of Christmas**

ENTRY:  Float  Marching Unit  Drill Team  Vehicle

Describe your entry:

Brought to you by:



**Provide information below that you want to be read by the Master of Ceremonies as your entry passes the review stand. One entry per form. (All Safety Laws must be observed, i.e. helmets, no speeding or reckless driving.)**

Large empty box for providing information to be read by the Master of Ceremonies.



Your Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Email Address \_\_\_\_\_

### FEES ARE DUE WITH APPLICATION

County/Gov't/Civic Organizations/Churches/Schools K-12 Entries are FREE

Club or Commercial	Float	\$20	Number _____	\$ _____
	Vehicles	\$15	Number _____	\$ _____
	*Stables	\$20	Number _____	\$ _____

\*Includes 10 horses & 1 vehicle **TOTAL ENCLOSED \$ \_\_\_\_\_**

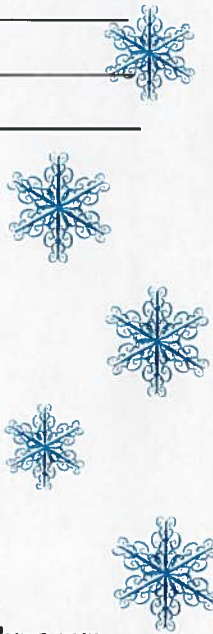


**Please send application, fees, and signed attached liability sheet to:**

Olive Branch Chamber of Commerce  
P.O. Box 608  
Olive Branch, MS 38654

Ph. 662.895.2600  
Fax 662.895.2625

Email: [info@olivebranchms.com](mailto:info@olivebranchms.com)  
[www.olivebranchms.com](http://www.olivebranchms.com)





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## CHRISTMAS PARADE, DECEMBER 2, 2017 COOPERATION AGREEMENT

The undersigned participant agrees:

1. To obey all traffic laws, rules, and regulations.
2. To indemnify, hold harmless, and defend the Olive Branch Chamber of Commerce for any claims, losses, or liability which arises as a result of participant's own negligence or failure to abide by the rules of this event.

Signature \_\_\_\_\_

Organization \_\_\_\_\_

Date \_\_\_\_\_

Sign and return to: Olive Branch Chamber of Commerce  
9123 Pigeon Roost  
P.O. Box 608  
Olive Branch, MS 38654

Please note: Your entry will not be official until this form is received.

Thank you for your cooperation and your participation in our annual Christmas Parade.